

Christianna Silva

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Work Experience

Associate Editor | *PHOENIX* magazine

10/2018 – Present

- Cultivate a dozen freelancers to create the first digital-only content for the magazine in its 50-year history.
- Edit and factcheck all content appearing online and in the magazine, including pieces on police brutality in Phoenix, the suicide rate of Arizona seniors and a guide to Spring in the Valley.
- Write three to five stories a month, including interviews with Frankie Muniz and Arizona Attorney General Mark Brnovich, travel pieces on mining towns and resorts and a feature on Galápagos tortoises in the Valley.
- Led a complete relaunch of the magazine's Twitter and Facebook, increased following by 10 percent per month.

Freelance Writer | *Teen Vogue*, *MTVNews*, *VICENews*

03/2018 – Present

- Wrote about the Marjory Stoneman Douglas students in the wake of the Parkland shooting, including March For Our Lives, Lauren and David Hogg's book release, returning to school with new rules and regulations and more.
- Extensively covered LGBT issues, including the proposed transgender military ban, the Trump administration's policy memo on gender definition, the "gay panic" murder defense and more.

Staff Writer | *Newsweek*

09/2017 – 02/2018

- Reported stories on LGBT rights, including anti-discrimination law, legislative trends, sex education and more.
- Profiled Danica Roem, the first openly transgender state lawmaker in U.S. history; David Er Mold, the gay man denied a marriage license by Kim Davis who ran against her in a 2018 election; Adam Rippon, one of the first openly gay American man to qualify for the winter olympics; and more.
- Covered daily breaking news to drive over one million unique views in monthly web traffic.

News Assistant, Digital News Intern | *NPR*

05/2017 – 09/2017

- Pitched and wrote a wide variety of stories for NPR.org, including a piece on the millennial obsession with self-care, H.P. Lovecraft's mark on board games, the language of street harassers and a guide for eclipse rituals.
- Posted to NPR's main Facebook and Twitter accounts, with more than 6 and 7 million followers respectively.
- Covered live events, like the Equality March in Washington, and hosted the events on Snapchat and Instagram.
- Built out radio stories for NPR.org, created headlines, teasers and images to accompany them.

Education

The University of Arizona, Bachelor of Arts in Journalism with a minor in Arabic

Graduated May 2017

- Multiple positions at The Arizona Daily Wildcat; Research Assistant for the Department of Communication; Teaching Assistant for Journalism 105; News Editor for *El Independiente*, a bilingual magazine; Internships at news organizations, including: the Arizona Daily Star, the Tucson Sentinel and Five Thirty Eight; and more.

Projects, Skills and Awards

- **Projects:** Co-created The Bottom Line, a weekly newsletter with LGBT-focused news stories and original Q&As with LGBT people in media; Media director of Gus's Goods, a nonprofit that provides families who have experienced the death of an infant with suitable bereavement supplies.
- **Skills:** newsletter and briefing writing; familiarity with Mail Chimp; proficient in SEO optimization and Google analytics; elementary coding skill in Java, HTML and CSS; proficient in data visualization with tableau software and google maps API; photography, Canon DSLRs, Adobe Premier Pro, Final Cut Pro X, Photoshop CS6; teaching and research experience; basic skills in InDesign, Microsoft Office Suite, Storify, Wix, Drupal, WordPress, Square Space
- **Awards and honors:** Gwen Ifill Scholar at the Aspen Ideas Festival; Don Bolle's Fellow; Second Place in Student News Reporting by the Arizona Press Club; Philip Magelsdorf Award for Outstanding Newsperson of the Year; Douglas D. Martin Award for Courage and Integrity in Journalism; B. P. Campbell Outstanding Junior Award; Arizona Daily Wildcat Young Gun Award